



PELLA ENGRAVING & SIGN  
C O M P A N Y

# PRODUCT CATALOG

**HIGH STANDARDS IN ENGRAVING  
AND ETCHING SINCE 1934**

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**Exterior sign** — For this project, Precision, Inc., procured the ¼" aluminum and used their capabilities to cut out their new logo. The sign was then passed in two pieces to Pella Engraving & Sign Company. The PEC team welded the pieces together, then created an installation template and manufactured brackets to install the sign into the concrete wall of the building.



**Metalphoto locations wall** — To create this wall display for Precision, Inc., black-and-white photos were printed on five 24" x 40" Metalphoto panels. The display was installed by the PEC team.



**Hanging exterior sign & window decal** — For this storefront window decal, PEC printed the Faux Paws logo on vinyl using eco-solvent inks.

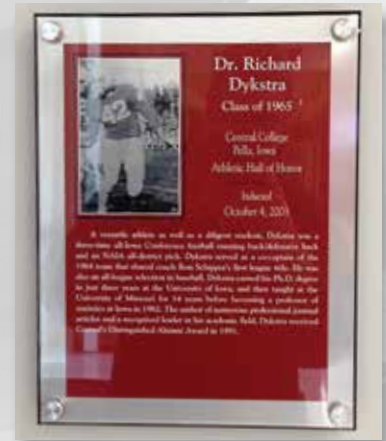


**Donor wall** — The Wonder Spelen playground donor wall gave PEC the opportunity to flex a wide range of skills—from vinyl work to zinc etching and custom metal fabrication.



**Freestanding sign** — Installed on corrugated aluminum and framed with steel, seven vinyl signs showcase the various ministries housed at The Well Resource Center. PEC also poured the footings for the installation.





**Honor wall** — These 58 plaques were manufactured by Pella Engraving & Sign Company for Central College's Hall of Honor. The photos, text, and color backgrounds were printed on silver aluminum plates with PEC's UV flatbed printer. The aluminum plates were then adhered to a black acrylic backer. Finally, clear acrylic shields that provide both style and protection from nicks and scratches were secured to the front of each plaque with aluminum standoff caps.



**Etched plaque with color fill** — For this plaque for the United States Air Force, the spaces between raised lines were paint-filled using PEC's color-fill process.

**Adel Veterans Plaza** — To create a meaningful plaque for the Oakdale Cemetery, PEC Co-Owner Jarid Purvis dedicated 22 hours to creating hand-drawn line art based on a photo provided by Oakdale Pride.



**Plaque on walnut** — For this elegant award, the color photo was printed on PEC's UV flatbed printer, then attached to an etched magnesium plaque and mounted on a piece of walnut.



**Zinc plaques** — For the 100th Drake Relays, 18 zinc plaques were engraved with portrait artwork. The plaques are now displayed throughout Drake Stadium.





**Product ID tags** — Kramer Metal Fab selected Metalphoto® for this serial ID tags project, favoring its extreme durability. The text and images are actually sealed inside the aluminum, ensuring long-lasting protection against corrosion, temperature changes, abrasion, and much more.



**UV plaque** — This brightly colored plaque was created for the U.S. Fish & Wildlife Service, an agency within the Department of the Interior. The vibrant seal was printed on an aluminum plate using PEC's UV flatbed printer and mounted on a magnesium plaque.



**Etched wrestling belt** — To create this wrestling belt, PEC etched the zinc plates with the desired design, then bent the plates to fit around the waist when worn. The client then had the plates plated, painted, and attached to a leather belt.



**Vinyl decals** — These custom vinyl decals of the iconic Central College logo were printed and cut out by Pella Engraving & Sign Company.

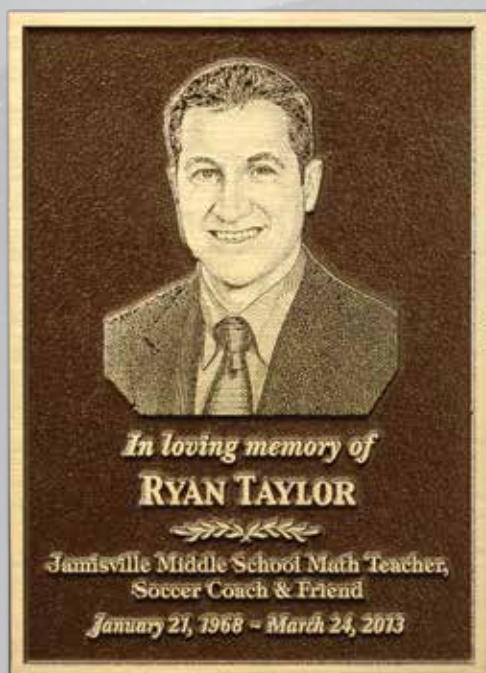


**Vinyl vehicle wrap** — This project involved five Pella Fiber vehicles—three vans, one SUV, and one truck—that all needed full wraps. The wraps were printed on premium vinyl that was laminated for protection against scratches and UV rays.

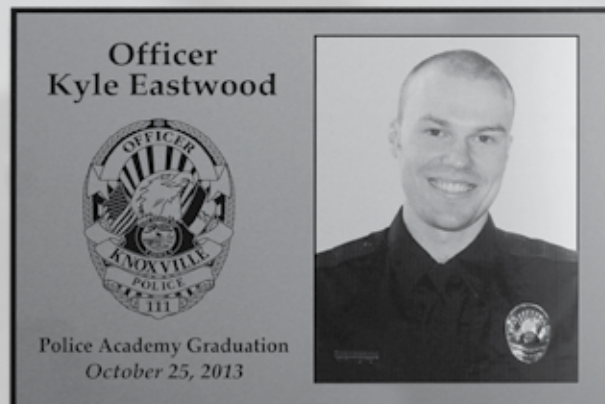




**A. METALPHOTO® ON ETCHED PLAQUE**  
(page 9)  
Black background  
Silver finish



**C. ETCHED PLAQUE** (page 11)  
Brown background  
Gold finish  
Stipple artwork



**B. METALPHOTO PLAQUE** (page 9)  
Silver finish



**D. ETCHED PLAQUE** (pages 7 & 12)  
Black background  
Gold finish with color fill



**E. REVERSE PLAQUE**  
(page 12)  
Silver finish with black fill  
Recessed copy





## F. UV-PRINTED & MAGNESIUM PLAQUE

(pages 7 & 10)

## UV-printed color logos on aluminum

Mounted on magnesium plaque

Black background

Silver finish



## I. ETCHED PLAQUE (pages 8 & 12)

Black background

Silver finish



## K. BRONZE PLAQUE

(page 10)

Brown background

Natural bronze finish



## G. ETCHED PLAQUE (page 12)

Black background

Silver finish



## H. MAGNESIUM PLAQUE WITH UV-PRINTED COLOR CENTER DESIGN

(pages 7 & 10)

Blue background

Gold finish

UV-printed color artwork



## J. LASER-ENGRAVED PLAQUE *(page 14)*

Black background

Gold finish

Mounted on wood



# MAGNESIUM PLAQUES

**MAGNESIUM PLAQUES** are lightweight and acid-etched—perfect for detailed artwork.

## ABOUT MAGNESIUM PLAQUES

- Copy can be raised or recessed on magnesium plaques.
- Magnesium is available in three thickness options, allowing for varying etching depths.
- It is an excellent choice for plaques with very small text.
- Under normal conditions, magnesium plaques qualify for a three-year warranty.

## MOUNTING OPTIONS

- Holes and screws available in all thicknesses
- Drilled and tapped studs available on .25" thickness with wide border
- Adhesive backing available on all thicknesses

## SETUP OPTIONS

- Raised image with pebbled background texture (standard)
- Raised image with smooth background
- Reverse: raised background with color-filled recessed image

## COLOR OPTIONS

- See Plaque Color Options (page 12) for available colors
- Additional colors available on request

## FINISH & TEXTURE OPTIONS

- Straight-line horizontal sanding pattern
- Straight-line vertical sanding pattern
- Orbital sanding pattern

## TURNAROUND

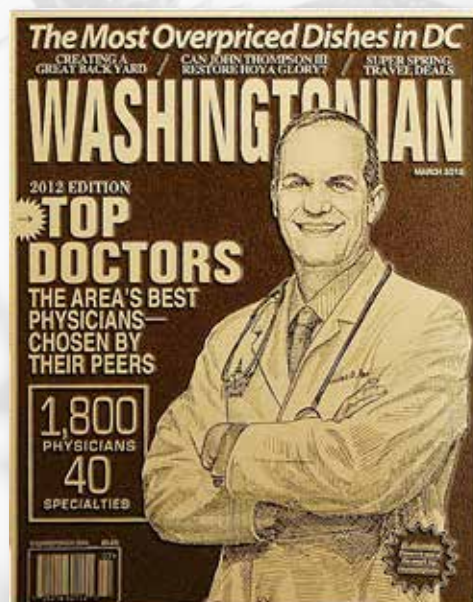
Seven working days from artwork approval. Large quantities or special orders may require additional time.

### THICKNESSES AVAILABLE

.064"  
.153"  
.25"

### MAXIMUM SIZE

23" x 35"



*Scan to watch a  
video of the acid-  
etching process*



**AN ACID-ETCHED ZINC PLAQUE** is a good option for detailed artwork and outdoor durability. Zinc plaques can also be used indoors when durability is desired—for example, in a humid weight room or gymnasium or for a memorial dedication that will be in place for a very long time.

Zinc is also an excellent lower-cost alternative to bronze. Raised areas on a zinc plaque can be colored gold, silver, or copper, while bronze plaques only come in their natural color. The acid-etching process also allows for a greater range of font sizes and more detailed graphics than bronze casting.

### ABOUT ZINC PLAQUES

- Zinc offers a quick turnaround time of 10 working days.
- Zinc is available in three thickness options, allowing for varying etching depths.
- It is an excellent choice for plaques with very small text.
- Artwork on an etched zinc plaque can be raised or recessed.
- Under normal conditions, zinc plaques qualify for a three-year warranty.

### MOUNTING OPTIONS

- Holes and screws available in both thicknesses
- Welded studs available on .125" thickness
- Adhesive backing available on .064" thickness

### SETUP OPTIONS

- Raised image with pebbled background texture
- Reverse: raised background with color-filled recessed image

### COLOR OPTIONS

- See Plaque Color Options (page 12) for available colors
- Additional colors available on request

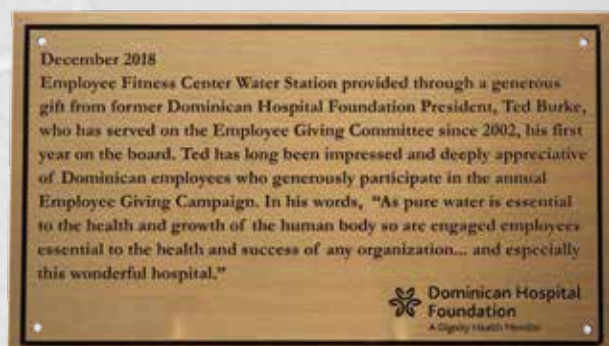
### FINISH & TEXTURE OPTIONS

- Straight-line horizontal sanding pattern
- Straight-line vertical sanding pattern
- Orbital sanding pattern

### TURNAROUND

Ten working days from artwork approval.  
Large quantities or special orders may require additional time.

THICKNESSES AVAILABLE	MAXIMUM SIZE
.064" .125"	23" x 35"



### TESTIMONIAL: 100TH DRAKE RELAYS ANNIVERSARY PLAQUES AT DRAKE STADIUM

“The artwork on each plaque is consistent yet representative of each athlete’s individuality. The plaques make the entrance around the stadium light up.”

**Brian Brown, Drake Relays Director**

# METALPHOTO® PLAQUES

**METALPHOTO PLAQUES** are made from highly durable, photosensitive anodized aluminum. This material resists weathering, fading, and abrasion from UV rays, heat, salt spray, and cleaning products. These plaques are perfect for indoor and outdoor use, including memorial plaques, donor recognition plaques, and industrial nameplates and serial or ID tags.

## ABOUT METALPHOTO PLAQUES

- This process reproduces photos, graphics, text, and illustrations in crisp, fine detail.
- Metalphoto offers a fast turnaround time of five working days.
- It is a good fit for metal images on anniversary, wedding, and other memorial event plaques.
- Metalphoto is available in three thicknesses.
- Metalphoto plaques can be used alone or added to one of PEC's other plaque offerings to incorporate a photo.
- Under normal conditions, Metalphoto plaques qualify for a three-year warranty.

## MOUNTING OPTIONS

- Holes and screws available in all thicknesses
- Adhesive backing available on all thicknesses

## COLOR OPTIONS

- Gold metal
- Silver metal
- Copper metal

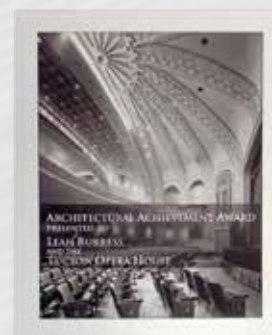
## SETUP OPTIONS

- Black image with gold, silver, or copper background
- Gold, silver, or copper letters with black background
- Halftone photo image strip-in

## TURNAROUND

Five working days from artwork approval.  
Large quantities or special orders may require additional time.

THICKNESSES AVAILABLE	MAXIMUM SIZE
.020"	20" x 24"
.032"	20" x 24" 23" x 38" (silver only)
.063"	20" x 24" 23" x 38" (silver only)



## TESTIMONIAL: MILLION DOLLAR ROUND TABLE (MDRT) SHIELD MEMBERSHIP PLAQUE

"In addition to always being timely and courteous, the team at Pella goes above and beyond our customer service expectations."

**Shawn Boothe, MDRT Client Service Manager**





**UV PRINTING** is a great option for a cost-effective plaque with color that pops. With our UV flatbed printer, we can print on specialized aluminum that easily absorbs ink for a crisp, sharp, and vibrant result.

## ABOUT UV-PRINTED PLAQUES

- Once the printing is complete, the aluminum plates are typically mounted to a wooden backer or added as a secondary element to zinc and magnesium plaques.
- For a modern look, PEC can UV print on acrylic plates and mount the plates to a solid backer using stand-off studs.
- Plaques intended for outdoor use receive a second protective coating to guard against fading and the elements.
- Under normal conditions, UV-printed plaques qualify for a three-year warranty.

## MOUNTING OPTIONS

- Holes and screws available in all thicknesses
- Adhesive backing available on all thicknesses

## TURNAROUND

Five working days from artwork approval.  
Large quantities or special orders may require additional time.

THICKNESSES AVAILABLE	MAXIMUM SIZE
.020" .040"	18" x 24"



**BRONZE CASTING** creates a classic plaque suitable for indoor and outdoor use. As a traditional process, it has a longer turnaround time and more limited type styles and font sizes. Bronze is appropriate for people wanting a classic product made with a time-honored process.

## MOUNTING OPTIONS

- Holes and screws available
- Concealed stud mount

## SETUP OPTIONS

- Raised image with pebbled background texture or raised background with recessed text or images
- Font and type size are limited—call for details

## COLOR OPTIONS

- Golden brown or black background
- Natural bronze finish

## FINISH & TEXTURE OPTIONS

- Straight-line horizontal sanding pattern

## TURNAROUND

Twenty-one working days from artwork approval.  
Large quantities or special orders may require additional time.

THICKNESSES AVAILABLE	MAXIMUM SIZE
.125" .25"	8" x 80" 24" x 80"





## ARTWORK STYLE OPTIONS

**ARTWORK** adds a unique element to any plaque. At Pella Engraving & Sign Company, we have two options for adding artwork to a plaque: etching a drawing directly into a piece of metal, or transferring a photo onto Metalphoto® material. Contact us to discuss which option best suits your plaque and finish choices.

Original images you would like on your plaque can be sent by mail or email, and they can be in black and white or color. Your final product will be the best quality when it's created from your high-clarity artwork.

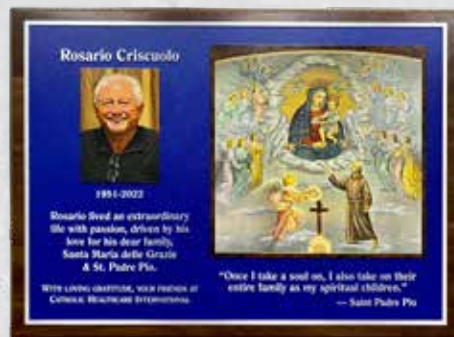
### OPTION 1: PHOTO & IMAGE REPRODUCTION

PEC can transfer images you provide onto Metalphoto material or use our UV flatbed printer to reproduce them on aluminum. This plate can then be attached to a magnesium or zinc plaque.

#### A. UV-PRINTED ALUMINUM ON MAGNESIUM

#### B. METALPHOTO ON MAGNESIUM

A.



B.



### OPTION 2: ETCHED ARTWORK

If you would like the artwork etched directly into the metal piece, PEC has a full-time artist on staff who will start from scratch with a blank piece of paper and draw portraits or buildings. Although the etched artwork option is more costly than Metalphoto, the end result is stunning.

Our artist creates three different types of artwork: simple contour, crosshatch, and stipple.



#### SIMPLE CONTOUR

Recommended for bronze plaques and sandcarved items.



#### CROSSHATCH

Available on magnesium, zinc, and Metalphoto plaques and laser-engraved items.



#### STIPPLE

Available on magnesium, zinc, and Metalphoto plaques.



**COLOR OPTIONS & FINISHES** can be added to personalize your zinc and magnesium plaques, awards, and signs.

## COLOR OPTIONS FOR RECESSED AREAS

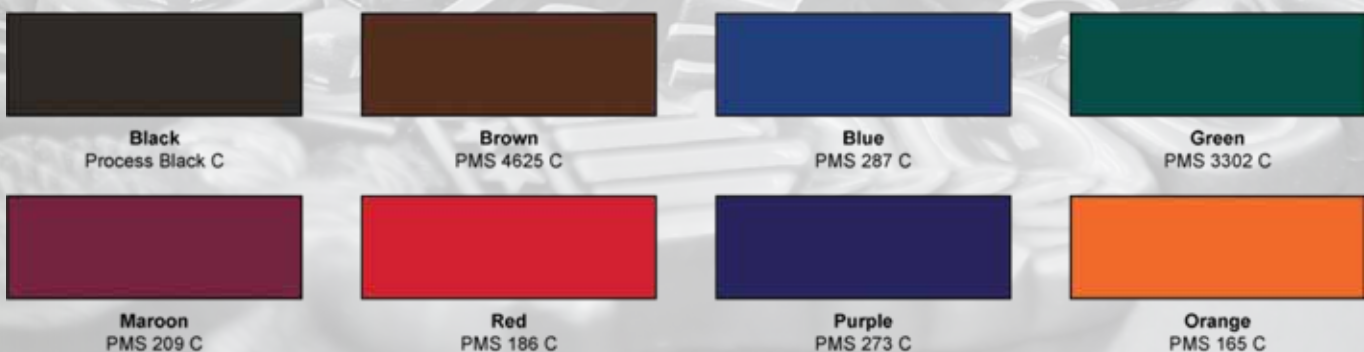
The recessed areas of etched plaques can be painted with your choice of standard colors. Standard color options differ depending on the color of your plaque finish.

In addition to the standard options, hundreds of PMS PANTONE® colors are available at an extra charge. More than one color can be used, but a raised area must separate each color.

## STANDARD COLOR OPTIONS - SILVER FINISH



## STANDARD COLOR OPTIONS - GOLD OR COPPER FINISH



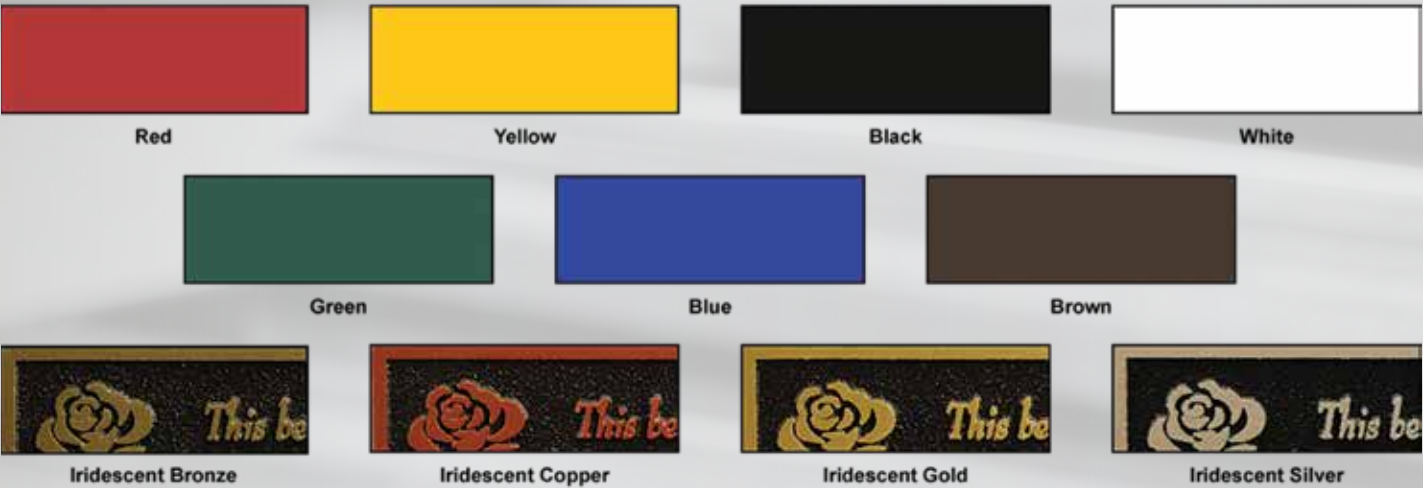


# ZINC & MAGNESIUM PLAQUE COLOR OPTIONS

## OPTIONS FOR RAISED PLAQUE ELEMENTS

### COLOR TIPPING

Raised areas of magnesium or zinc plaques can be tipped with paint in the color options shown below.



### PROTECTIVE FINISHES

Raised areas of magnesium or zinc plaques can have a gold, silver, or copper finish applied. Gold or copper protective finishes may slightly change the appearance of the color in recessed areas.



## SHAPE OPTIONS & SPECIFICATIONS

### RADIUS CORNERS

Available in 1/8", 1/4", 5/16", 3/8", and 1/2". When a particular radius is not specified, we determine the best radius for the plaque.



### NIPPED CORNERS

Available in 1/8", 3/16", 1/4", 3/8", and 1/2". When a particular nipped size is not specified, we determine the best size for the plaque.



### IRREGULAR SHAPE CUTOUTS

A shape without straight edges is considered an irregular shape.



## FINISH & TEXTURE OPTIONS

### PEBBLED TEXTURE

Standard



### SMOOTH TEXTURE

Available on magnesium plaques only. ADA compliant.



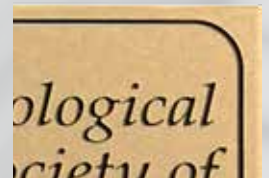
### COLOR FILL – STRAIGHT-LINE SANDING PATTERN

Recessed copy. Available in horizontal or vertical sanding pattern.



### COLOR FILL – ORBITAL SANDING PATTERN

Recessed copy



## PLAQUE MOUNTING OPTIONS

### MOUNTING HARDWARE OPTIONS

for your plaque include attaching it to its display using screws, adhesive, or welded studs. PEC makes recommendations based on plaque types.

#### STUDS



#### SCREWS



#### ADHESIVE



**WOODEN BOARDS** are available for mounting your engraved plaques. PEC has a number of sizes, finishes, and styles you can choose from to achieve your plaque's unique look. Call for additional information and price quotes.



# PLAQUE DISPLAY STAKES

**PLAQUE DISPLAY STAKES** are often a critical component to completing an outdoor plaque project. Pella Engraving & Sign Company manufactures high-quality outdoor display stands that are perfect for displaying garden plaques, memorial plaques, informational plaques, and more.

If one of our standard plaque stand designs is not suitable, PEC can custom fabricate a stand for your unique project needs.

Bulk orders are welcome on custom and standard stands and may qualify for a discount.

## BASIC PLAQUE STAKE

- Displays smaller plaques closer to the ground
- 22" tall, black-painted aluminum
- Includes small backer plate onto which your plaque is mounted
- Plaque comes pre-attached to the stake, ready to be placed in the ground
- Maximum plaque size recommendation is 8" x 10"
- Plaque can be in a landscape or portrait orientation

## TWO-PIECE, HEAVY-DUTY PLAQUE DISPLAY STAKE

- A taller stake for larger plaques
- A 4' or 8' solid, black-painted aluminum pole.
- Ships in two parts (backer head-mount with plaque and stake)
- Plaque can be in a landscape or portrait orientation



The head-mount slides onto the top of the pole (shown here) and can be tightened with screws

The bottom of the pole—solid, black-painted aluminum



Back view of a plaque attached to the heavy-duty stake



The heavy-duty stake will arrive in two sections: the head mount (shown here) and the pole



Shown here are the 22" garden stake, 4' heavy-duty stake, and 6' heavy-duty stake. The heavy-duty stake is also available in 8'.



**SANDCARVING & LASER ENGRAVING** bring variety and elegance to corporate awards, trophies, and plaques. The stunning final products are something the recipient will want to display in their home or office.

On a sandcarved or engraved product, your logos, text, and graphics are produced in fine detail with crisp edges. Color fill can be added in some applications.

## MATERIAL OPTIONS

### Sandcarving

- Acrylic
- Glass
- Crystal
- Marble

### Laser Engraving

- Coated brass
- Wood
- Acrylic
- Glass
- Crystal
- Marble

Sandcarving is available on materials up to 20" x 30", while laser engraving is available on materials up to 36" x 48".

## ORDERS & PRICING

Call for price quotes and additional information on sandcarved and laser-engraved awards, trophies, and plaques. We have a \$50 minimum order.



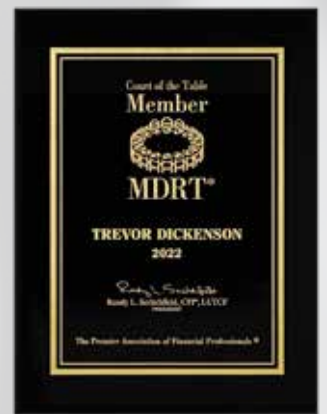
*Freestanding crystal award with 3D globe*



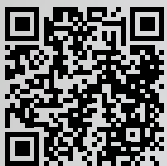
*Wood award with gold fill*



*Glass award with wood base*



*Piano board plaque with gold fill*



Scan to watch a video of the sandcarving process



*Freestanding glass award*



*Crystal award with base*



*Glass award with base and UV-printed color accents*



## OUTDOOR RECOGNITION WALLS

**BECAUSE OF THEIR EXCEPTIONAL DURABILITY,** Pella Engraving & Sign Company's finishes and materials are also a perfect fit for outdoor donor and recognition walls that will have to withstand all winds and weathers.

Outdoor recognition walls are customizable at every step. To get an idea of what is possible for an outdoor display, check out the past project profiles below.



### PISMO PRESERVE

This outdoor donor wall features a 64" x 60" cutout of an oak tree, 259 leaf cutouts inscribed with donor names, and a 23.5" diameter sun featuring the names of project partners. PEC laser cut the components from brushed stainless steel, which will withstand UV rays and salt from the beach near Pismo Preserve. The PEC team also treated the steel before laser marking the text and logos—a process that ensures fade- and weather-resistance.



### PELLA SPORTS PARK

Aluminum plates installed behind four large black zinc plaques form the base of this display. Major contributors are showcased with color logo plaques UV-printed on aluminum and sealed for excellent outdoor durability. PEC etched donor names onto Metalphoto® plates and attached them to the zinc plaques. The wall also features black plasma-cut aluminum lettering with a silver drop shadow.



### MINNESOTA FOOTBALL COACHES ASSOCIATION

For this hall of fame display, PEC engraved the names of inductees on zinc plates painted maroon. The lettering was tipped in gold. The finished nameplates were then installed on top of several aluminum backer plates. The PEC team made a trip to personally install the display outside the football stadium at the University of Minnesota.



**INDOOR RECOGNITION & DONOR WALLS** can also be customized at every step. Headlines, plaques, nameplates, and design elements can be combined in a number of creative ways. If you're not sure which style fits your organization, our designers will consult with you and present different options that fit your goals and location.

The project profiles below give an idea of the materials and processes we have at our fingertips for indoor displays. PEC has built traditional displays with logos, fixed backgrounds, and nameplates, as well as sleek, modern displays. We also offer a unique channel-based display designed for supreme flexibility and adaptability.

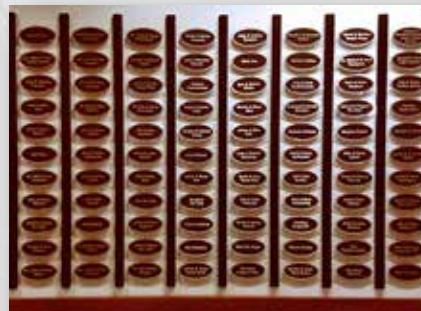
## CAMBRIDGE SPORTSPLEX

For this wave-inspired donor recognition wall, PEC cut out the curving aluminum background plates with a plasma cutter, then painted them three shades of blue. The donor list is showcased on zinc plates with a pebbled texture that are painted light gray. The team etched the donor names into the zinc and tipped them in black. White vinyl lettering was used for the headline and smaller text.



## PELLA REGIONAL HEALTH CENTER

To install this channel-based display, PEC secured Plexiglas® frames to the wall using black-finished extruded aluminum channels. These frames easily slide in and out of the channels, which makes moving, installing, and expanding the display an option. The donor nameplates are etched zinc and secured within the frames.



## DMACC VANKIRK CAREER ACADEMY

This interior display features seven silver-and-blue-finished zinc plaques etched with donor names. The wall also features a large headline and a smaller subheading, created with two sets of CNC-routed aluminum lettering—one blue and one silver—which were layered by PEC to create a drop shadow. The font of the headline and subheading was customized to match the DMACC brand font.



# NAMEPLATES, ID TAGS & SERIAL TAGS

**PELLA ENGRAVING & SIGN COMPANY** is a reliable supplier of engraved, UV-printed, and anodized metal ID tags, VIN tags, serial number labels, asset tags with barcodes, and nameplates for industrial machinery and outdoor equipment. We also supply versatile vinyl equipment tags.

With several processes and durable material options, we can design the right tag for your application.

## METALPHOTO® ANODIZED ALUMINUM TAGS

Metalphoto tags are ideal for outdoor machinery and industrial equipment in need of barcodes or serial number ID plates. They are a versatile ID tag solution when welding and color are not required.

### MAXIMUM SIZE

20" x 24"  
23" x 38" (silver with  
.032" or .063" thickness)



## UV-PRINTED COLOR ALUMINUM TAGS

UV-printed tags are a good fit for safety and informational signage, labels, or nameplates on lighter-duty industrial equipment. They can include barcodes and QR codes.

### MAXIMUM SIZE

18" x 24"



## TOOL-ENGRAVED STEEL TAGS

Steel tags are the best option for ID tags, serial tags, and VIN tags that will be welded onto industrial parts or equipment, especially items that will be galvanized or painted.

### RECOMMENDED THICKNESS

.125"



## VINYL EQUIPMENT DECALS

Vinyl decals are best for vehicle or equipment safety instructions, logos, or instrument panel labels.



## TESTIMONIAL: VERMEER CORPORATION ID TAGS

"We have been thrilled with Pella Engraving & Sign Company and their friendly customer service. They are always willing to get every last detail just right. They're very easy to work with, and their support is fantastic."

**Bev Rietveld, Vermeer Corporation**





**SINCE 1934, PEC HAS BEEN IN THE BUSINESS** of manufacturing premium magnesium dies and printing plates.

We offer hot stamping dies, printing dies, and embossing dies. Stamping dies are available in a variety of thicknesses and bases, and we have several mounting options to choose from.

THICKNESSES AVAILABLE	MAXIMUM SIZE
.064"	29" x 39"
.153"	
.25"	

## MOUNTED BASE OPTIONS

- Wood mount available in plywood or cherry
- 1" thick metal base
- Type high metal base with .25" die

## SETUP OPTIONS

- Raised letters with recessed background
- Raised background with recessed letters
- Right reading or wrong reading
- Embossing dies (with or without counter die)

## TURNAROUND

Same-day service is available when art is supplied by 9:00 a.m. CST.



*Foil-stamping plate for the Slip Disc (see right)*



*Finished foil-stamped disc*



*Stamping die*

## TESTIMONIAL: HORSE SHOW RIBBONS HOT STAMPING DIES

"[PEC knows] exactly the size I need, and they've helped me out when I need to place an order in a hurry. They are so easy to work with—I would not think of going anywhere else."

**Page Estes, Owner of Horse Show Ribbons**





# LASER MARKING & VINYL DECALS

**LASER MARKING** is a great option for ID and serial tags, nameplates, and signage. Laser-marked stainless steel tags are especially durable for equipment identification needs. Stainless steel does not bend or scratch. The black marks left by our laser-marking process are attractive and fade resistant.

## MATERIAL OPTIONS

- Wood
- Acrylic
- Stainless steel

*Other materials are available for laser marking and engraving. Color fill is available on some materials. Contact us for more information.*

## ADDITIONAL GUIDELINES

Artwork, copy, and graphics for laser marking and engraving can be sent by mail or e-mail in the following file formats: Adobe Illustrator®, Corel Draw, PDF, EPS, JPEG, and TIFF.

**MAXIMUM SIZE**

36" x 48"



*Laserable plastic*



*Black acrylic measure*

**VINYL DECALS** are an excellent option for anything from safety instructions to logos and instrument panel labels. Each decal is digitally printed on vinyl using eco-solvent inks, ensuring sharpness and readability. The decals are then sealed with UV laminate, so they are equipped to withstand changing weather, tough working conditions, and heavy usage. Decals can be contour-cut to fit any shape or dimension.



*Wall artwork - Central College cafe wall*



*Product & equipment logos - Thunder Creek Equipment*



*Regulatory safety stickers*



**STOREFRONT SIGNAGE** has been fabricated by Pella Engraving & Sign Company for many years. Our experienced team will work with you to create an eye-catching wall-mounted or multi-layered freestanding sign that draws people to your business or organization.



## WALL-MOUNTED STOREFRONT SIGNS

A wall-mounted or projecting sign uses your building's architecture as a backdrop.

### MATERIALS

- Aluminum and aluminum composite
- Vinyl (acrylic and PVC)
- Glass
- Wood
- Steel
- Iron
- And more



## FREESTANDING STOREFRONT SIGNS

You have many options with freestanding signage, including a grand monument sign with a brick base or a traditional post-and-panel sign.

### MATERIALS

- Masonry
- Wood
- Bronze
- Steel
- Iron
- Aluminum and aluminum composite
- Vinyl (acrylic and PVC)
- And more

## TESTIMONIAL: WISKUS GROUP SIGN

"On a regular basis, I hear people comment that because we have such a professional sign, it signals to them that the people inside are professional too."

**Mark Wiskus, Wiskus Group**





# ARCHITECTURAL SIGNAGE

**ARCHITECTURAL SIGNAGE** ensures easy navigation around hospitals, schools, and businesses. From design to installation, the experienced PEC team makes wayfinding signage, directional signage, interior directories, ADA signage, braille signage, and more.

## MATERIALS

- Aluminum and aluminum composite
- Vinyl (acrylic and PVC)
- Glass
- Magnesium
- Zinc
- And more

## FABRICATION & INSTALLATION

Signs and lettering can be cut to a variety of sizes, shapes, and fonts using a CNC router, plasma cutter, and laser engraving equipment. Text, images, logos, and government seals can be added in vibrant color using our UV flatbed printer.

We have extensive experience with architectural signage installation and offer a variety of options. Signs can be installed directly into the side of a building or attached to a base pole and installed in the ground. We are accustomed to working within local building codes and have extensive knowledge of the codes in our immediate service area.





**VEHICLE WRAPS** for commercial vehicles are an important representation of your brand. Whether you need graphics for a whole fleet or just one car, Pella Engraving & Sign Company will partner with you to design and produce a high-quality custom wrap that promotes your business or organization.

The latest vinyl production technology allows our team to tailor your wraps to the make and model of your vehicles. To ensure durability, our wraps and graphics are digitally printed on vinyl using eco-solvent UV inks and laminated with UV products.





## YARD SIGNS & VINYL BANNERS

**YARD SIGNS** are a versatile, cost-effective way to promote businesses, real estate listings, churches, political campaigns, local clubs, sports teams, and more. Pella Engraving & Sign Company will work with you to create the perfect custom, full-color sign for your organization.

Turnaround times are fast, and quantity discounts are available on bulk orders.



### POPULAR SIGN SIZES\*

12" x 18"  
18" x 24"  
24" x 36"

*\*Other sizes available*

**VINYL BANNERS** are an ideal way to promote events, announce promotions, advertise, and even provide directions. PEC has worked with businesses, schools, city organizations, and more to design colorful, eye-catching vinyl banners of all sizes.

Turnaround times are fast, and quantity discounts are available on bulk orders.



### POPULAR BANNER SIZES\*

2' x 4'  
3' x 4'  
3' x 5'  
4' X 12'

*\*Other sizes available*

### TESTIMONIAL: PELLA COMMUNITY SCHOOLS BANNERS

"We've had lots of positive comments. Many have said the banners exude our Pella spirit, and that they feel proud to be part of our district. We look forward to working with PEC again in the future!"

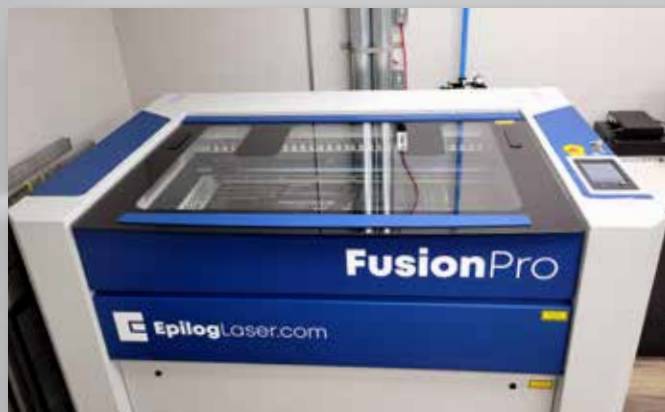
**Josh Manning, Pella Middle School Principal**





**AT PELLA ENGRAVING & SIGN COMPANY**, we have a wide range of equipment that allows us to serve the evolving needs of our customers. Our capabilities include UV flatbed color printing, laser engraving and marking, tool engraving, custom metal fabrication, and Metalphoto®. In the hands of our skilled operators, we can leverage these processes to design and manufacture the components needed to bring your signage, plaque, award, nameplate, or recognition wall to life.

### LASER ENGRAVING & LASER MARKING



**Laser engraving and marking** is possible on flat or cylindrical objects using our rotary engraving attachment. For plaques, laser engraving creates accents like lettering, borders, and designs and cuts out and engraves acrylic shapes or protective covers. This process also allows us to laser profile acrylic and aluminum tools and shapes to exacting standards.

### UV FLATBED PRINTING



**UV flatbed printing** produces highly durable images that are resilient to abrasion and solvents. Any color is a possibility at no extra charge. Printing is available on a wide range of materials, including wood, ceramic tiles, plastics, glass, and metal.

### TOOL ENGRAVING



**Tool engraving** is possible on a range of materials, including plastic, acrylic, wood, stainless steel, and other metals. This is a very efficient process, making it a good option for large items or batches of smaller items. Our tool engraver can produce ADA-compliant signs using a braille-producing feature.

### CUSTOM METAL FABRICATION



**Custom metal fabrication** is often required to build a support structure like frames or a pedestal for storefront signage, components for a wall installation, or a stand for an outdoor plaque. With our equipment and experienced team, PEC is capable of creating a wide range of installation solutions.

### METALPHOTO



**Metalphoto** creates incredibly durable products that can be embedded with data and high-resolution photos. Metalphoto products can withstand corrosion and exposure to chemicals, UV exposure, temperature changes, abrasion, salt spray, and more.



## OUR HISTORY

Pella Engraving & Sign Company started as an engraving shop for a local newspaper, the *Pella Chronicle*, and became an independent company in 1934.

As the engraving industry evolved, so did PEC. We still engrave high-quality magnesium dies and printing plates, but our product lineup has expanded to include everything from plaques and awards to ID tags, vinyl decals, vehicle wraps, indoor and outdoor signage, and more.

**WE MAKE IT RIGHT** is not just a slogan—it is a core value we work to uphold every day.



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